



# G O N G D & I M A N I F E S T O

It is well known that diversity is good for business, catalysing innovation, stronger decision-making and building bottom lines. Inclusion is just as important to attract and retain the very best talent, while engaged and motivated employees boost productivity and performance.

- At Gong, we believe in the power of conversation to effect change. Dive In is a springboard for action, built on a foundation of awareness, understanding, engagement and enjoyment.
- No organisation can realise the value of diversity and inclusion initiatives without winning over the hearts and minds of their employees, adjusting behaviours as well as policies.
- Besides the risk of not embracing D&I as it increasingly appears as a supplier requirement, there are reputational gains to be made from telling your D&I story to the people who care - like your clients.
- Gong is not only committed to promoting equality of opportunity for all, but we know that our strength lies in our diversity. The strength of our team is testament to the value of an inclusive workplace where people perform best being themselves.
- We are proud to be a festival partner for the multi-award winning Dive In, delivering the first sector-wide, international festival for diversity and inclusion from brand concept to communications and event production.